

2024

OPEN CALL

DEADLINE: SEPT, 20

**PROJECT
PROGRAM**

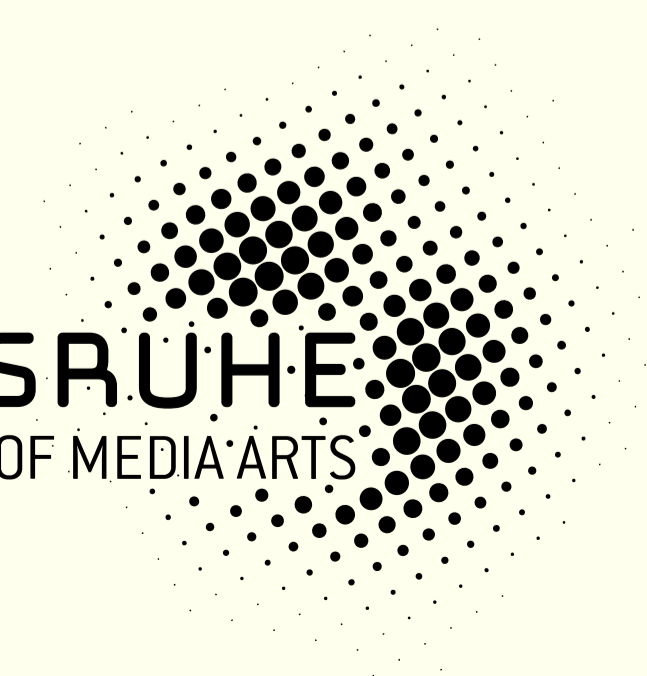
FUNDING

FOR

MEDIA ARTS



KARLSRUHE
UNESCO CITY OF MEDIA ARTS



INTERNATIONAL OPEN CALL FOR MEDIA ART PROJECTS IN PUBLIC OUTDOOR SPACES

Funding of innovative, collaborative, and interdisciplinary media art projects conceived for the public space, as well as international network activities from the municipal budget.

The city of Karlsruhe supports the production and presentation of media art projects in the public space and is allocating 100,000 Euros for this purpose in the 2024 budget. Funding will be provided for projects that are designed for outdoor spaces, and aim for high public visibility. The production and presentation amount can be up to 40,000 Euros per project. Selected projects will be exhibited in Summer 2025 as part of the *Media art is here* presentation in Karlsruhe.

The aim is to enable the realization of artistic projects, which by means of the media arts provide an independent take on contemporary social issues and enrich the field of media art, especially for the viewer or interactor in the city.

Eligible are all artistic expressions that are created, presented or utilized with the help of technological media and/or tools.

The project funding is aimed at both local and international artists, cultural and media professionals, initiatives and institutions. Applications are open to individuals and groups of persons – including students of suitable disciplines – as well as artistic, cultural, scientific and creative industry institutions from all over the world. Excluded from the call are works that are part of a school or university education (e.g. term papers or final theses), as well as projects that have already been realized.

We welcome applications from all people, regardless of gender, sexual orientation, cultural, ethnic and social background.

**AWARDED BY THE UNESCO
CITY OF MEDIA ARTS
OFFICE IN THE CITY OF
KARLSRUHE'S DEPARTMENT
OF CULTURAL AFFAIRS.**

FUNDING

Funding is available for media art projects that are designed for the urban outdoor space in Karlsruhe, as well as international network activities that serve to intensify international exchange and cooperation within the UNESCO Creative Cities Network (UCCN) in the field of media arts, and focus on the following aspects, among others:

- › Reflection on current social, cultural and/or artistic issues.
- › Consideration of sustainability aspects (*United Nations 2030 Agenda for Sustainable Development*), both in terms of content and through the media and methods used in the project.
- › Innovative engagement with new technologies and media forms.
- › Interdisciplinary approaches; artistically, technically and scientifically innovative.
- › Orientation of the projects towards cooperation and synergy with existing institutions and/or projects.
- › Establishing and expanding collaborations with institutions and media artists from other UNESCO Creative Cities, such as initiatives, exhibitions, events and workshops.

International projects are also to be publicly presented in Karlsruhe and realized in public outdoor spaces.

Funding will only be made available if the project's financing/realization is not secured with the applicant's own funds or other financial contributions. Depending on the type of project, a suitable percentage of funding is expected from the applicant's own and/or third-party funds.

Projects for purely commercial purposes cannot be funded. In the case of applications from the commercial sector, cooperation with other artists and media professionals is recommended.

**PROJECT REALIZATION
SHOULD BEGIN IN 2024
DIRECTLY AFTER THE
GRANT ANNOUNCEMENT,
AND BE COMPLETED
WITHIN ONE YEAR OF
THE JURY'S DECISION
BEING ANNOUNCED.**

APPLICATION

Applications can only be submitted via the [online application form](#) in German or English. It requires filling in information regarding the following aspects:

The completed online application form must be submitted with personal details, details of the team or institution, a short but meaningful and easily understandable project outline, including ideas for the presentation of the project or work in outdoor public space (visualization draft), as well as a description of the expected financial expenditure and the expected income from further grants, third-party funds and own financing (budget and financing plan). The costs for the construction and public presentation (e.g. technology) should be included in the project costs at an appropriate level. The application must be supplemented by a short biography or brief profile of the applicants.

You may also submit additional documents that are relevant to your project. Please note that a maximum of

- › 3 photos (format: jpg),
- › 2 videos (maximum length 5 minutes),
- › 3 additional files (e.g. plans, graphics, sketches, tables)

may be attached to the application.

You can upload the attachments, such as photos or plans, directly via the online form (maximum 10 MB per file). For video and audio files, please provide a URL link to the corresponding file (e.g. YouTube or Vimeo link, audio link to SoundCloud). The URL links to files should be freely accessible.

**APPLICATION DEADLINE:
SEPT. 20, 2024**

SELECTION PROCESS & CONTACT INFO

Among the projects submitted, an independent jury of experts selects the projects eligible for funding. The jury is formed by representatives from the fields of art, culture and creative industries:

- › Dominika Szope, Department of Cultural Affairs, City of Karlsruhe (Chair)
- › Daniela Burkhardt, UNESCO City of Media Arts, Department of Cultural Affairs, City of Karlsruhe
- › Prof. Filipa César, Karlsruhe University of Arts and Design (HfG)
- › Anja Casser, Badischer Kunstverein Karlsruhe e.V.
- › Prof. Marijke van Warmerdam, State Academy of Fine Arts Karlsruhe
- › Philipp Ziegler, ZKM | Center for Art and Media Karlsruhe

There is no entitlement to funding. Decisions are not made publicly. The jury's decision is final. Applicants will be informed by the end of October 2024 whether or not their project has been chosen for funding.

The detailed open call and access to the online application form can be found at: [UNESCO City of Media Arts Karlsruhe](#).

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